

	2000	2010	2000-2010 Annual Rate
Population	2,146	1,859	-1.43%
Households	854	777	-0.94%
Housing Units	982	971	-0.11%
Population by Race			
Total		1,861	100.0%
Population Reporting One Race		1,768	95.0%
White		1,124	60.4%
Black		404	21.7%
American Indian		11	0.6%
Asian		31	1.7%
Pacific Islander		1	0.1%
Some Other Race		197	10.6%
Population Reporting Two or More Races		93	5.0%
Total Hispanic Population		455	24.5%
Population by Sex			
Male		905	48.7%
Female		954	51.3%
Population by Age			
Total		1,861	100.0%
Age 0 - 4		133	7.1%
Age 5 - 9		111	6.0%
Age 10 - 14		92	4.9%
Age 15 - 19		101	5.4%
Age 20 - 24		144	7.7%
Age 25 - 29		156	8.4%
Age 30 - 34		144	7.7%
Age 35 - 39		117	6.3%
Age 40 - 44		134	7.2%
Age 45 - 49		141	7.6%
Age 50 - 54		128	6.9%
Age 55 - 59		114	6.1%
Age 60 - 64		99	5.3%
Age 65 - 69		72	3.9%
Age 70 - 74		58	3.1%
Age 75 - 79		46	2.5%
Age 80 - 84		31	1.7%
Age 85+		36	1.9%
Age 18+		1,469	79.0%
Age 65+		243	13.1%
Median Age by Sex and Race/Hispanic Origin			
Total Population		37.0	
Male		37.0	
Female		37.0	
White Alone		42.8	
Black Alone		28.1	
American Indian Alone		40.0	
Asian Alone		45.0	
Pacific Islander Alone		37.5	
Some Other Race Alone		29.3	
Two or More Races		20.8	
Hispanic Population		31.2	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

Households by Type		
Total	778	100.0%
Households with 1 Person	394	50.6%
Households with 2+ People	384	49.4%
Family Households	318	40.9%
Husband-wife Families	144	18.5%
With Own Children	51	6.6%
Other Family (No Spouse Present)	174	22.4%
With Own Children	94	12.1%
Nonfamily Households	66	8.5%
All Households with Children	172	22.1%
Multigenerational Households	21	2.7%
Unmarried Partner Households	76	9.8%
Male-female	67	8.6%
Same-sex	9	1.2%
Average Household Size	2.36	
Family Households by Size		
Total	317	100.0%
2 People	139	43.8%
3 People	78	24.6%
4 People	52	16.4%
5 People	27	8.5%
6 People	9	2.8%
7+ People	12	3.8%
Average Family Size	3.51	
Nonfamily Households by Size		
Total	459	100.0%
1 Person	394	85.8%
2 People	58	12.6%
3 People	5	1.1%
4 People	1	0.2%
5 People	0	0.0%
6 People	1	0.2%
7+ People	0	0.0%
Average Nonfamily Size	1.40	
Population by Relationship and Household Type		
Total	1,859	100.0%
In Households	1,837	98.8%
In Family Households	1,193	64.2%
Householder	376	20.2%
Spouse	169	9.1%
Child	470	25.3%
Other relative	100	5.4%
Nonrelative	78	4.2%
In Nonfamily Households	643	34.6%
In Group Quarters	22	1.2%
Institutionalized Population	0	0.0%
Noninstitutionalized Population	22	1.2%

Data Note: **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Family Households by Age of Householder

Total	318	100.0%
Householder Age 15 - 44	165	51.9%
Householder Age 45 - 54	66	20.8%
Householder Age 55 - 64	46	14.5%
Householder Age 65 - 74	21	6.6%
Householder Age 75+	20	6.3%

Nonfamily Households by Age of Householder

Total	459	100.0%
Householder Age 15 - 44	166	36.2%
Householder Age 45 - 54	85	18.5%
Householder Age 55 - 64	80	17.4%
Householder Age 65 - 74	68	14.8%
Householder Age 75+	60	13.1%

Households by Race of Householder

Total	776	100.0%
Householder is White Alone	523	67.4%
Householder is Black Alone	146	18.8%
Householder is American Indian Alone	3	0.4%
Householder is Asian Alone	10	1.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	69	8.9%
Householder is Two or More Races	25	3.2%
Households with Hispanic Householder	167	21.5%

Husband-wife Families by Race of Householder

Total	145	100.0%
Householder is White Alone	104	71.7%
Householder is Black Alone	18	12.4%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	3	2.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	17	11.7%
Householder is Two or More Races	3	2.1%
Husband-wife Families with Hispanic Householder	33	22.9%

Other Families (No Spouse) by Race of Householder

Total	174	100.0%
Householder is White Alone	84	48.3%
Householder is Black Alone	53	30.5%
Householder is American Indian Alone	2	1.1%
Householder is Asian Alone	2	1.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	25	14.4%
Householder is Two or More Races	8	4.6%
Other Families with Hispanic Householder	46	26.4%

Nonfamily Households by Race of Householder

Total	459	100.0%
Householder is White Alone	335	73.0%
Householder is Black Alone	76	16.6%
Householder is American Indian Alone	2	0.4%
Householder is Asian Alone	5	1.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	27	5.9%
Householder is Two or More Races	14	3.1%
Nonfamily Households with Hispanic Householder	88	19.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland

Latitude: 41.48494509

Longitude: -81.7329138

Total Housing Units by Occupancy

Total	947	100.0%
Occupied Housing Units	777	82.0%
Vacant Housing Units		
For Rent	87	9.2%
Rented, not Occupied	3	0.3%
For Sale Only	6	0.6%
Sold, not Occupied	3	0.3%
For Seasonal/Recreational/Occasional Use	1	0.1%
For Migrant Workers	0	0.0%
Other Vacant	70	7.4%
Total Vacancy Rate	20.0%	

Households by Tenure and Mortgage Status

Total	777	100.0%
Owner Occupied	208	26.8%
Owned with a Mortgage/Loan	146	18.8%
Owned Free and Clear	62	8.0%
Average Household Size	2.57	
Renter Occupied	569	73.2%
Average Household Size	2.29	

Owner-occupied Housing Units by Race of Householder

Total	209	100.0%
Householder is White Alone	185	88.5%
Householder is Black Alone	7	3.3%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	5	2.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	8	3.8%
Householder is Two or More Races	4	1.9%
Owner-occupied Housing Units with Hispanic Householder	18	8.7%

Renter-occupied Housing Units by Race of Householder

Total	568	100.0%
Householder is White Alone	338	59.5%
Householder is Black Alone	139	24.5%
Householder is American Indian Alone	3	0.5%
Householder is Asian Alone	5	0.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	62	10.9%
Householder is Two or More Races	21	3.7%
Renter-occupied Housing Units with Hispanic Householder	149	26.2%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.17
Householder is Black Alone	2.70
Householder is American Indian Alone	2.67
Householder is Asian Alone	2.90
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	3.13
Householder is Two or More Races	2.20
Householder is Hispanic	2.63

Source: U.S. Census Bureau, Census 2010 Summary File 1.



ACS Housing Summary

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland
Latitude: 41.48494509
Longitude: -81.7329138

	2008-2012 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	1,929		153	High
Total Households	815		48	High
Total Housing Units	1,006		46	High
OWNER-OCCUPIED HOUSING UNITS BY VALUE				
Total	280	100.0%	40	High
Less than \$10,000	0	0.0%	0	
\$10,000 to \$14,999	0	0.0%	0	
\$15,000 to \$19,999	0	0.0%	0	
\$20,000 to \$24,999	0	0.0%	0	
\$25,000 to \$29,999	0	0.0%	0	
\$30,000 to \$34,999	0	0.0%	0	
\$35,000 to \$39,999	0	0.0%	0	
\$40,000 to \$49,999	9	3.2%	20	Low
\$50,000 to \$59,999	16	5.7%	40	Low
\$60,000 to \$69,999	24	8.6%	43	Low
\$70,000 to \$79,999	23	8.2%	24	Low
\$80,000 to \$89,999	40	14.3%	25	Medium
\$90,000 to \$99,999	5	1.8%	12	Low
\$100,000 to \$124,999	42	15.0%	27	Medium
\$125,000 to \$149,999	40	14.3%	29	Low
\$150,000 to \$174,999	0	0.0%	0	
\$175,000 to \$199,999	8	2.9%	12	Low
\$200,000 to \$249,999	34	12.1%	28	Low
\$250,000 to \$299,999	21	7.5%	14	Low
\$300,000 to \$399,999	10	3.6%	11	Low
\$400,000 to \$499,999	0	0.0%	0	
\$500,000 to \$749,999	5	1.8%	15	Low
\$750,000 to \$999,999	3	1.1%	8	Low
\$1,000,000 or more	0	0.0%	0	
Median Home Value	\$113,690		N/A	
Average Home Value	N/A		N/A	
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS				
Total	280	100.0%	40	High
Housing units with a mortgage/contract to purchase/similar debt	235	83.9%	38	High
Second mortgage only	5	1.8%	12	Low
Home equity loan only	49	17.5%	21	Medium
Both second mortgage and home equity loan	0	0.0%	0	
No second mortgage and no home equity loan	181	64.6%	39	Medium
Housing units without a mortgage	45	16.1%	30	Low
AVERAGE VALUE BY MORTGAGE STATUS				
Housing units with a mortgage	N/A		N/A	
Housing units without a mortgage	N/A		N/A	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: High Medium Low

December 06, 2014



ACS Housing Summary

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland

Latitude: 41.48494509

Longitude: -81.7329138

	2008-2012 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT				
Total	535	100.0%	50	
With cash rent	524	97.9%	50	
Less than \$100	53	9.9%	32	
\$100 to \$149	0	0.0%	0	
\$150 to \$199	36	6.7%	58	
\$200 to \$249	32	6.0%	34	
\$250 to \$299	6	1.1%	32	
\$300 to \$349	74	13.8%	28	
\$350 to \$399	18	3.4%	25	
\$400 to \$449	81	15.1%	39	
\$450 to \$499	71	13.3%	27	
\$500 to \$549	40	7.5%	29	
\$550 to \$599	36	6.7%	23	
\$600 to \$649	10	1.9%	12	
\$650 to \$699	15	2.8%	16	
\$700 to \$749	14	2.6%	15	
\$750 to \$799	0	0.0%	0	
\$800 to \$899	0	0.0%	0	
\$900 to \$999	4	0.7%	17	
\$1,000 to \$1,249	2	0.4%	18	
\$1,250 to \$1,499	13	2.4%	21	
\$1,500 to \$1,999	13	2.4%	38	
\$2,000 or more	6	1.1%	26	
No cash rent	11	2.1%	46	
Median Contract Rent	\$427		N/A	
Average Contract Rent	\$463		\$81	
RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT				
Total	535	100.0%	50	
Pay extra for one or more utilities	389	72.7%	45	
No extra payment for any utilities	146	27.3%	53	
HOUSING UNITS BY UNITS IN STRUCTURE				
Total	1,006	100.0%	46	
1, detached	235	23.4%	46	
1, attached	93	9.2%	24	
2	241	24.0%	46	
3 or 4	106	10.5%	35	
5 to 9	71	7.1%	32	
10 to 19	69	6.9%	51	
20 to 49	37	3.7%	46	
50 or more	153	15.2%	50	
Mobile home	0	0.0%	0	
Boat, RV, van, etc.	0	0.0%	0	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014



ACS Housing Summary

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland
Latitude: 41.48494509
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	2008-2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSING UNITS BY YEAR STRUCTURE BUILT				
Total	1,006	100.0%	46	
Built 2010 or later	0	0.0%	0	
Built 2000 to 2009	39	3.9%	17	■
Built 1990 to 1999	28	2.8%	33	■
Built 1980 to 1989	89	8.8%	60	■
Built 1970 to 1979	46	4.6%	26	■
Built 1960 to 1969	78	7.8%	50	■
Built 1950 to 1959	45	4.5%	20	■
Built 1940 to 1949	39	3.9%	25	■
Built 1939 or earlier	642	63.8%	51	■
Median Year Structure Built	1940		N/A	
OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT				
Total	815	100.0%	48	
Owner occupied				
Moved in 2010 or later	8	1.0%	23	
Moved in 2000 to 2009	176	21.6%	40	■
Moved in 1990 to 1999	71	8.7%	27	■
Moved in 1980 to 1989	12	1.5%	27	■
Moved in 1970 to 1979	12	1.5%	20	■
Moved in 1969 or earlier	0	0.0%	0	
Renter occupied				
Moved in 2010 or later	111	13.6%	35	
Moved in 2000 to 2009	331	40.6%	45	■
Moved in 1990 to 1999	85	10.4%	57	■
Moved in 1980 to 1989	6	0.7%	8	■
Moved in 1970 to 1979	2	0.2%	13	■
Moved in 1969 or earlier	0	0.0%	0	
Median Year Householder Moved Into Unit	2004		N/A	
OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL				
Total	815	100.0%	48	
Utility gas	681	83.6%	46	■
Bottled, tank, or LP gas	4	0.5%	15	■
Electricity	119	14.6%	43	■
Fuel oil, kerosene, etc.	0	0.0%	0	
Coal or coke	0	0.0%	0	
Wood	6	0.7%	19	■
Solar energy	0	0.0%	0	
Other fuel	2	0.2%	15	■
No fuel used	3	0.4%	18	■

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: ■ high ■ medium ■ low

December 06, 2014



ACS Housing Summary

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland
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	2008-2012 ACS Estimate	Percent	MOE(±)	Reliability
OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE				
Total	815	100.0%	48	
Owner occupied				
No vehicle available	23	2.8%	36	
1 vehicle available	87	10.7%	35	
2 vehicles available	120	14.7%	31	
3 vehicles available	47	5.8%	30	
4 vehicles available	2	0.2%	16	
5 or more vehicles available	0	0.0%	0	
Renter occupied				
No vehicle available	196	24.0%	48	
1 vehicle available	257	31.5%	48	
2 vehicles available	69	8.5%	26	
3 vehicles available	12	1.5%	23	
4 vehicles available	0	0.0%	0	
5 or more vehicles available	0	0.0%	0	
Average Number of Vehicles Available	1.1		0.1	

Data Note: N/A means not available.

2008-2012 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2008-2012 ACS estimates, five-year period data collected monthly from January 1, 2008 through December 31, 2012. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014



ACS Population Summary

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland
Latitude: 41.48494509
Longitude: -81.7329138

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	1,929		153	
Total Households	815		48	
Total Housing Units	1,006		46	
POPULATION AGE 15+ YEARS BY MARITAL STATUS				
Total	1,599	100.0%	112	
Never married	740	46.3%	91	
Married	488	30.5%	55	
Widowed	115	7.2%	44	
Divorced	256	16.0%	52	
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	1,826	100.0%	137	
Enrolled in school	418	22.9%	69	
Enrolled in nursery school, preschool	11	0.6%	26	
Public school	1	0.1%	4	
Private school	10	0.5%	28	
Enrolled in kindergarten	32	1.8%	23	
Public school	29	1.6%	25	
Private school	3	0.2%	14	
Enrolled in grade 1 to grade 4	58	3.2%	38	
Public school	54	3.0%	40	
Private school	3	0.2%	10	
Enrolled in grade 5 to grade 8	62	3.4%	25	
Public school	51	2.8%	29	
Private school	11	0.6%	24	
Enrolled in grade 9 to grade 12	110	6.0%	39	
Public school	89	4.9%	35	
Private school	21	1.2%	21	
Enrolled in college undergraduate years	119	6.5%	29	
Public school	86	4.7%	27	
Private school	34	1.9%	27	
Enrolled in graduate or professional school	26	1.4%	19	
Public school	17	0.9%	25	
Private school	9	0.5%	12	
Not enrolled in school	1,408	77.1%	99	
POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT				
Total	1,316	100.0%	87	
No schooling completed	6	0.5%	21	
Nursery School	0	0.0%	0	
Kindergarten	0	0.0%	0	
1-4th Grade	10	0.8%	27	
5-8th Grade	89	6.8%	47	
Some High School	142	10.8%	53	
High School Diploma	295	22.4%	47	
GED	43	3.3%	32	
Some College	348	26.4%	57	
Associate's degree	61	4.6%	25	
Bachelor's degree	168	12.8%	40	
Master's degree	109	8.3%	34	
Professional school degree	27	2.1%	16	
Doctorate degree	17	1.3%	18	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014



ACS Population Summary

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland
Latitude: 41.48494509
Longitude: -81.7329138

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	1,764	100.0%	129	
5 to 17 years				
Speak only English	157	8.9%	44	
Speak Spanish	33	1.9%	67	
Speak English "very well" or "well"	33	1.9%	64	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	3	0.2%	9	
Speak English "very well" or "well"	3	0.2%	9	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	41	2.3%	78	
Speak English "very well" or "well"	41	2.3%	78	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	1,002	56.8%	83	
Speak Spanish	203	11.5%	79	
Speak English "very well" or "well"	130	7.4%	56	
Speak English "not well"	55	3.1%	37	
Speak English "not at all"	18	1.0%	41	
Speak other Indo-European languages	31	1.8%	19	
Speak English "very well" or "well"	27	1.5%	19	
Speak English "not well"	4	0.2%	10	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	21	1.2%	43	
Speak English "very well" or "well"	16	0.9%	20	
Speak English "not well"	5	0.3%	18	
Speak English "not at all"	0	0.0%	0	
Speak other languages	55	3.1%	79	
Speak English "very well" or "well"	55	3.1%	79	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
65 years and over				
Speak only English	148	8.4%	34	
Speak Spanish	10	0.6%	20	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	10	0.6%	20	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	60	3.4%	60	
Speak English "very well" or "well"	40	2.3%	31	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	20	1.1%	46	
Speak Asian and Pacific Island languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014



ACS Population Summary

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland
Latitude: 41.48494509
Longitude: -81.7329138

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	844	100.0%	95	High
Worked in state and in county of residence	787	93.2%	93	High
Worked in state and outside county of residence	44	5.2%	32	Low
Worked outside state of residence	13	1.5%	14	Low
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	844	100.0%	95	High
Drove alone	636	75.4%	67	High
Carpooled	85	10.1%	60	Low
Public transportation (excluding taxicab)	55	6.5%	24	Medium
Bus or trolley bus	55	6.5%	24	Medium
Streetcar or trolley car	0	0.0%	0	
Subway or elevated	0	0.0%	0	
Railroad	0	0.0%	0	
Ferryboat	0	0.0%	0	
Taxicab	0	0.0%	0	
Motorcycle	0	0.0%	0	
Bicycle	23	2.7%	13	Medium
Walked	28	3.3%	38	Low
Other means	5	0.6%	15	Low
Worked at home	13	1.5%	11	Low
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	831	100.0%	95	High
Less than 5 minutes	19	2.3%	20	Low
5 to 9 minutes	130	15.6%	46	Medium
10 to 14 minutes	109	13.1%	32	Medium
15 to 19 minutes	155	18.7%	62	Medium
20 to 24 minutes	178	21.4%	39	Medium
25 to 29 minutes	36	4.3%	24	Low
30 to 34 minutes	65	7.8%	29	Medium
35 to 39 minutes	11	1.3%	33	Low
40 to 44 minutes	40	4.8%	25	Medium
45 to 59 minutes	17	2.0%	14	Low
60 to 89 minutes	41	4.9%	29	Low
90 or more minutes	30	3.6%	50	Low
Average Travel Time to Work (in minutes)	N/A		N/A	



ACS Population Summary

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland
Latitude: 41.48494509
Longitude: -81.7329138

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY OCCUPATION				
Total	849	100.0%	95	High
Management	26	3.1%	15	Medium
Business and financial operations	25	2.9%	21	Low
Computer and mathematical	36	4.2%	44	Low
Architecture and engineering	26	3.1%	18	Low
Life, physical, and social science	7	0.8%	16	Low
Community and social services	24	2.8%	41	Low
Legal	26	3.1%	13	Medium
Education, training, and library	17	2.0%	33	Low
Arts, design, entertainment, sports, and media	6	0.7%	24	Low
Healthcare practitioner, technologists, and technicians	38	4.5%	40	Low
Healthcare support	28	3.3%	21	Low
Protective service	31	3.7%	32	Low
Food preparation and serving related	70	8.2%	29	Medium
Building and grounds cleaning and maintenance	27	3.2%	15	Medium
Personal care and service	62	7.3%	39	Medium
Sales and related	89	10.5%	37	Medium
Office and administrative support	95	11.2%	30	Medium
Farming, fishing, and forestry	0	0.0%	0	
Construction and extraction	34	4.0%	36	Low
Installation, maintenance, and repair	20	2.4%	16	Low
Production	66	7.8%	26	Medium
Transportation and material moving	94	11.1%	50	Medium
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY INDUSTRY				
Total	849	100.0%	95	High
Agriculture, forestry, fishing and hunting	0	0.0%	0	
Mining, quarrying, and oil and gas extraction	0	0.0%	0	
Construction	42	4.9%	33	Low
Manufacturing	118	13.9%	31	Medium
Wholesale trade	15	1.8%	17	Low
Retail trade	101	11.9%	37	Medium
Transportation and warehousing	71	8.4%	46	Medium
Utilities	0	0.0%	0	
Information	7	0.8%	12	Low
Finance and insurance	51	6.0%	27	Medium
Real estate and rental and leasing	11	1.3%	11	Low
Professional, scientific, and technical services	65	7.7%	26	Medium
Management of companies and enterprises	0	0.0%	0	
Administrative and support and waste management services	32	3.8%	17	Medium
Educational services	29	3.4%	30	Low
Health care and social assistance	134	15.8%	36	Medium
Arts, entertainment, and recreation	13	1.5%	28	Low
Accommodation and food services	66	7.8%	29	Medium
Other services, except public administration	58	6.8%	32	Medium
Public administration	38	4.5%	35	Low

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: High Medium Low

December 06, 2014



ACS Population Summary

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland
Latitude: 41.48494509
Longitude: -81.7329138

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	531	100.0%	56	
Own children under 6 years only	67	12.6%	34	
In labor force	20	3.8%	20	
Not in labor force	47	8.9%	31	
Own children under 6 years and 6 to 17 years	26	4.9%	27	
In labor force	23	4.3%	31	
Not in labor force	3	0.6%	11	
Own children 6 to 17 years only	57	10.7%	42	
In labor force	45	8.5%	49	
Not in labor force	12	2.3%	7	
No own children under 18 years	380	71.6%	46	
In labor force	251	47.3%	38	
Not in labor force	130	24.5%	38	
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	1,927	100.0%	153	
Under .50	175	9.1%	42	
.50 to .99	565	29.3%	149	
1.00 to 1.24	129	6.7%	38	
1.25 to 1.49	44	2.3%	34	
1.50 to 1.84	204	10.6%	103	
1.85 to 1.99	39	2.0%	50	
2.00 and over	772	40.1%	106	
CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS				
Total	1,530	100.0%	104	
Veteran	151	9.9%	36	
Nonveteran	1,379	90.1%	107	
Male	831	54.3%	75	
Veteran	145	9.5%	32	
Nonveteran	686	44.8%	76	
Female	699	45.7%	66	
Veteran	6	0.4%	26	
Nonveteran	693	45.3%	66	
CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE				
Total	151	100.0%	36	
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	7	4.6%	31	
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	0	0.0%	0	
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era	0	0.0%	0	
Gulf War (8/90 to 8/01), no Vietnam Era	13	8.6%	15	
Gulf War (8/90 to 8/01) and Vietnam Era	0	0.0%	0	
Vietnam Era, no Korean War, no World War II	59	39.1%	38	
Vietnam Era and Korean War, no World War II	0	0.0%	0	
Vietnam Era and Korean War and World War II	0	0.0%	0	
Korean War, no Vietnam Era, no World War II	10	6.6%	30	
Korean War and World War II, no Vietnam Era	0	0.0%	0	
World War II, no Korean War, no Vietnam Era	22	14.6%	17	
Between Gulf War and Vietnam Era only	39	25.8%	25	
Between Vietnam Era and Korean War only	0	0.0%	0	
Between Korean War and World War II only	0	0.0%	0	
Pre-World War II only	0	0.0%	0	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014



ACS Population Summary

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland
Latitude: 41.48494509
Longitude: -81.7329138

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY POVERTY STATUS				
Total	815	100.0%	48	
Income in the past 12 months below poverty level	266	32.6%	55	
Married-couple family	39	4.8%	28	
Other family - male householder (no wife present)	7	0.9%	33	
Other family - female householder (no husband present)	50	6.1%	25	
Nonfamily household - male householder	99	12.1%	46	
Nonfamily household - female householder	70	8.6%	34	
Income in the past 12 months at or above poverty level	549	67.4%	49	
Married-couple family	148	18.2%	35	
Other family - male householder (no wife present)	45	5.5%	30	
Other family - female householder (no husband present)	17	2.1%	12	
Nonfamily household - male householder	186	22.8%	43	
Nonfamily household - female householder	153	18.8%	34	
HOUSEHOLDS BY INCOME				
Total	815	100.0%	48	
Less than \$10,000	163	20.0%	48	
\$10,000 to \$14,999	90	11.0%	27	
\$15,000 to \$19,999	76	9.3%	29	
\$20,000 to \$24,999	80	9.8%	28	
\$25,000 to \$29,999	26	3.2%	18	
\$30,000 to \$34,999	43	5.3%	26	
\$35,000 to \$39,999	38	4.7%	25	
\$40,000 to \$44,999	45	5.5%	25	
\$45,000 to \$49,999	39	4.8%	22	
\$50,000 to \$59,999	28	3.4%	36	
\$60,000 to \$74,999	88	10.8%	32	
\$75,000 to \$99,999	25	3.1%	29	
\$100,000 to \$124,999	34	4.2%	28	
\$125,000 to \$149,999	14	1.7%	9	
\$150,000 to \$199,999	15	1.8%	11	
\$200,000 or more	11	1.3%	13	
Median Household Income	\$24,886		N/A	
Average Household Income	\$41,007		\$5,592	
Per Capita Income	\$20,481		\$2,599	



ACS Population Summary

Gordon Square Arts District
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Gordon Square Arts District - Cleveland
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	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME				
Total	64	100.0%	32	
Less than \$10,000	14	21.9%	41	
\$10,000 to \$14,999	15	23.4%	22	
\$15,000 to \$19,999	7	10.9%	21	
\$20,000 to \$24,999	0	0.0%	0	
\$25,000 to \$29,999	5	7.8%	13	
\$30,000 to \$34,999	0	0.0%	0	
\$35,000 to \$39,999	0	0.0%	0	
\$40,000 to \$44,999	19	29.7%	39	
\$45,000 to \$49,999	0	0.0%	0	
\$50,000 to \$59,999	0	0.0%	0	
\$60,000 to \$74,999	5	7.8%	11	
\$75,000 to \$99,999	0	0.0%	0	
\$100,000 to \$124,999	0	0.0%	0	
\$125,000 to \$149,999	0	0.0%	0	
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr <25	\$17,187		N/A	
Average Household Income for HHr <25	\$24,681		\$27,046	
HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME				
Total	280	100.0%	41	
Less than \$10,000	21	7.5%	21	
\$10,000 to \$14,999	16	5.7%	15	
\$15,000 to \$19,999	20	7.1%	25	
\$20,000 to \$24,999	25	8.9%	19	
\$25,000 to \$29,999	8	2.9%	39	
\$30,000 to \$34,999	14	5.0%	13	
\$35,000 to \$39,999	26	9.3%	35	
\$40,000 to \$44,999	17	6.1%	11	
\$45,000 to \$49,999	27	9.6%	28	
\$50,000 to \$59,999	13	4.6%	24	
\$60,000 to \$74,999	55	19.6%	28	
\$75,000 to \$99,999	8	2.9%	12	
\$100,000 to \$124,999	16	5.7%	25	
\$125,000 to \$149,999	5	1.8%	11	
\$150,000 to \$199,999	4	1.4%	6	
\$200,000 or more	6	2.1%	11	
Median Household Income for HHr 25-44	\$42,946		N/A	
Average Household Income for HHr 25-44	\$51,339		\$13,052	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014



ACS Population Summary

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland
Latitude: 41.48494509
Longitude: -81.7329138

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME				
Total	320	100.0%	44	
Less than \$10,000	79	24.7%	30	
\$10,000 to \$14,999	30	9.4%	27	
\$15,000 to \$19,999	28	8.8%	25	
\$20,000 to \$24,999	44	13.8%	24	
\$25,000 to \$29,999	6	1.9%	15	
\$30,000 to \$34,999	18	5.6%	34	
\$35,000 to \$39,999	6	1.9%	19	
\$40,000 to \$44,999	10	3.1%	9	
\$45,000 to \$49,999	3	0.9%	19	
\$50,000 to \$59,999	15	4.7%	28	
\$60,000 to \$74,999	25	7.8%	23	
\$75,000 to \$99,999	18	5.6%	34	
\$100,000 to \$124,999	18	5.6%	19	
\$125,000 to \$149,999	9	2.8%	13	
\$150,000 to \$199,999	6	1.9%	21	
\$200,000 or more	5	1.6%	12	
Median Household Income for HHr 45-64	\$22,303		N/A	
Average Household Income for HHr 45-64	\$43,133		\$14,073	
HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME				
Total	150	100.0%	37	
Less than \$10,000	49	32.7%	45	
\$10,000 to \$14,999	29	19.3%	21	
\$15,000 to \$19,999	21	14.0%	24	
\$20,000 to \$24,999	11	7.3%	46	
\$25,000 to \$29,999	7	4.7%	14	
\$30,000 to \$34,999	10	6.7%	36	
\$35,000 to \$39,999	5	3.3%	15	
\$40,000 to \$44,999	0	0.0%	0	
\$45,000 to \$49,999	9	6.0%	26	
\$50,000 to \$59,999	0	0.0%	0	
\$60,000 to \$74,999	3	2.0%	13	
\$75,000 to \$99,999	0	0.0%	0	
\$100,000 to \$124,999	0	0.0%	0	
\$125,000 to \$149,999	0	0.0%	0	
\$150,000 to \$199,999	5	3.3%	14	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr 65+	\$14,169		N/A	
Average Household Income for HHr 65+	\$24,422		\$9,993	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014



ACS Population Summary

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland
Latitude: 41.48494509
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	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS				
Total	815	100.0%	48	
With public assistance income	44	5.4%	28	
No public assistance income	771	94.6%	46	
HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS				
Total	815	100.0%	48	
With Food Stamps/SNAP	217	26.6%	46	
With No Food Stamps/SNAP	598	73.4%	49	
HOUSEHOLDS BY DISABILITY STATUS				
Total	815	100.0%	48	
With 1+ Persons w/Disability	289	35.5%	50	
With No Person w/Disability	526	64.5%	56	

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2012, adjusted for inflation.

2008-2012 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2008-2012 ACS estimates, five-year period data collected monthly from January 1, 2008 through December 31, 2012. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014



Business Summary

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland
Latitude: 41.48494509
Longitude: -81.7329138

Data for all businesses in area

Total Businesses:	131
Total Employees:	1,167
Total Residential Population:	1,908
Employee/Residential Population Ratio:	0.61:1

by SIC Codes			Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	1	0.8%	8	0.7%
Construction	4	3.1%	9	0.8%
Manufacturing	11	8.4%	239	20.5%
Transportation	4	3.1%	13	1.1%
Communication	1	0.8%	1	0.1%
Utility	0	0.0%	0	0.0%
Wholesale Trade	4	3.1%	18	1.5%
Retail Trade Summary	21	16.0%	109	9.3%
Home Improvement	0	0.0%	0	0.0%
General Merchandise Stores	0	0.0%	2	0.2%
Food Stores	3	2.3%	14	1.2%
Auto Dealers, Gas Stations, Auto Aftermarket	0	0.0%	0	0.0%
Apparel & Accessory Stores	1	0.8%	4	0.3%
Furniture & Home Furnishings	1	0.8%	2	0.2%
Eating & Drinking Places	10	7.6%	52	4.5%
Miscellaneous Retail	6	4.6%	35	3.0%
Finance, Insurance, Real Estate Summary	9	6.9%	54	4.6%
Banks, Savings & Lending Institutions	2	1.5%	33	2.8%
Securities Brokers	0	0.0%	0	0.0%
Insurance Carriers & Agents	0	0.0%	0	0.0%
Real Estate, Holding, Other Investment Offices	7	5.3%	22	1.9%
Services Summary	60	45.8%	716	61.4%
Hotels & Lodging	1	0.8%	5	0.4%
Automotive Services	1	0.8%	2	0.2%
Motion Pictures & Amusements	6	4.6%	34	2.9%
Health Services	4	3.1%	43	3.7%
Legal Services	1	0.8%	1	0.1%
Education Institutions & Libraries	3	2.3%	73	6.3%
Other Services	44	33.6%	558	47.8%
Government	0	0.0%	0	0.0%
Unclassified Establishments	16	12.2%	1	0.1%
Totals	131	100.0%	1,167	100.0%

Source: Copyright 2014 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2014.

December 06, 2014



Business Summary

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland
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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.8%	4	0.3%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	5	3.8%	11	0.9%
Manufacturing	11	8.4%	235	20.1%
Wholesale Trade	4	3.1%	18	1.5%
Retail Trade	10	7.6%	55	4.7%
Motor Vehicle & Parts Dealers	0	0.0%	0	0.0%
Furniture & Home Furnishings Stores	1	0.8%	2	0.2%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	0	0.0%
Food & Beverage Stores	2	1.5%	12	1.0%
Health & Personal Care Stores	1	0.8%	16	1.4%
Gasoline Stations	0	0.0%	0	0.0%
Clothing & Clothing Accessories Stores	1	0.8%	4	0.3%
Sport Goods, Hobby, Book, & Music Stores	1	0.8%	1	0.1%
General Merchandise Stores	0	0.0%	2	0.2%
Miscellaneous Store Retailers	4	3.1%	19	1.6%
Nonstore Retailers	0	0.0%	0	0.0%
Transportation & Warehousing	4	3.1%	11	0.9%
Information	3	2.3%	10	0.9%
Finance & Insurance	2	1.5%	33	2.8%
Central Bank/Credit Intermediation & Related Activities	2	1.5%	33	2.8%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%
Insurance Carriers & Related Activities; Funds, Trusts &	0	0.0%	0	0.0%
Real Estate, Rental & Leasing	7	5.3%	22	1.9%
Professional, Scientific & Tech Services	14	10.7%	443	38.0%
Legal Services	1	0.8%	1	0.1%
Management of Companies & Enterprises	0	0.0%	1	0.1%
Administrative & Support & Waste Management & Remediation	16	12.2%	59	5.1%
Educational Services	3	2.3%	72	6.2%
Health Care & Social Assistance	9	6.9%	60	5.1%
Arts, Entertainment & Recreation	4	3.1%	32	2.7%
Accommodation & Food Services	11	8.4%	58	5.0%
Accommodation	1	0.8%	5	0.4%
Food Services & Drinking Places	10	7.6%	52	4.5%
Other Services (except Public Administration)	10	7.6%	43	3.7%
Automotive Repair & Maintenance	0	0.0%	1	0.1%
Public Administration	0	0.0%	0	0.0%
Unclassified Establishments	16	12.2%	1	0.1%
Total	131	100.0%	1,167	100.0%

Source: Copyright 2014 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2014.

December 06, 2014



Community Profile

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland
Latitude: 41.48494509
Longitude: -81.7329138

Population Summary

2000 Total Population	2,146
2010 Total Population	1,859
2014 Total Population	1,908
2014 Group Quarters	22
2019 Total Population	1,927
2014-2019 Annual Rate	0.20%

Household Summary

2000 Households	854
2000 Average Household Size	2.46
2010 Households	777
2010 Average Household Size	2.36
2014 Households	812
2014 Average Household Size	2.32
2019 Households	827
2019 Average Household Size	2.30
2014-2019 Annual Rate	0.37%
2010 Families	318
2010 Average Family Size	3.51
2014 Families	322
2014 Average Family Size	3.46
2019 Families	321
2019 Average Family Size	3.44
2014-2019 Annual Rate	-0.06%

Housing Unit Summary

2000 Housing Units	982
Owner Occupied Housing Units	21.3%
Renter Occupied Housing Units	65.7%
Vacant Housing Units	13.0%
2010 Housing Units	971
Owner Occupied Housing Units	21.4%
Renter Occupied Housing Units	58.6%
Vacant Housing Units	20.0%
2014 Housing Units	981
Owner Occupied Housing Units	20.2%
Renter Occupied Housing Units	62.6%
Vacant Housing Units	17.2%
2019 Housing Units	962
Owner Occupied Housing Units	20.8%
Renter Occupied Housing Units	65.2%
Vacant Housing Units	14.0%

Median Household Income

2014	\$22,076
2019	\$25,908

Median Home Value

2014	\$88,924
2019	\$124,074

Per Capita Income

2014	\$16,366
2019	\$19,196

Median Age

2010	37.0
2014	38.6
2019	40.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



Community Profile

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland
Latitude: 41.48494509
Longitude: -81.7329138

2014 Households by Income

Household Income Base	812
<\$15,000	36.2%
\$15,000 - \$24,999	17.5%
\$25,000 - \$34,999	14.2%
\$35,000 - \$49,999	12.1%
\$50,000 - \$74,999	11.1%
\$75,000 - \$99,999	4.6%
\$100,000 - \$149,999	2.6%
\$150,000 - \$199,999	1.2%
\$200,000+	0.5%

Average Household Income \$32,785

2019 Households by Income

Household Income Base	827
<\$15,000	35.1%
\$15,000 - \$24,999	13.4%
\$25,000 - \$34,999	13.1%
\$35,000 - \$49,999	12.6%
\$50,000 - \$74,999	12.7%
\$75,000 - \$99,999	6.7%
\$100,000 - \$149,999	4.4%
\$150,000 - \$199,999	1.7%
\$200,000+	0.6%

Average Household Income \$38,093

2014 Owner Occupied Housing Units by Value

Total	198
<\$50,000	18.7%
\$50,000 - \$99,999	39.9%
\$100,000 - \$149,999	20.2%
\$150,000 - \$199,999	8.1%
\$200,000 - \$249,999	4.5%
\$250,000 - \$299,999	2.0%
\$300,000 - \$399,999	2.5%
\$400,000 - \$499,999	1.5%
\$500,000 - \$749,999	1.5%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.5%

Average Home Value \$121,827

2019 Owner Occupied Housing Units by Value

Total	200
<\$50,000	18.0%
\$50,000 - \$99,999	25.5%
\$100,000 - \$149,999	13.5%
\$150,000 - \$199,999	10.0%
\$200,000 - \$249,999	10.5%
\$250,000 - \$299,999	5.5%
\$300,000 - \$399,999	7.0%
\$400,000 - \$499,999	4.0%
\$500,000 - \$749,999	4.5%
\$750,000 - \$999,999	1.0%
\$1,000,000 +	0.5%

Average Home Value \$182,375

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



Community Profile

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland
Latitude: 41.48494509
Longitude: -81.7329138

2010 Population by Age

Total	1,861
0 - 4	7.1%
5 - 9	6.0%
10 - 14	4.9%
15 - 24	13.2%
25 - 34	16.1%
35 - 44	13.5%
45 - 54	14.5%
55 - 64	11.4%
65 - 74	7.0%
75 - 84	4.1%
85 +	1.9%
18 +	78.9%

2014 Population by Age

Total	1,908
0 - 4	6.6%
5 - 9	6.1%
10 - 14	5.1%
15 - 24	13.0%
25 - 34	14.6%
35 - 44	12.7%
45 - 54	14.2%
55 - 64	12.6%
65 - 74	8.8%
75 - 84	4.6%
85 +	1.9%
18 +	79.4%

2019 Population by Age

Total	1,926
0 - 4	6.6%
5 - 9	5.5%
10 - 14	4.9%
15 - 24	13.3%
25 - 34	13.7%
35 - 44	11.5%
45 - 54	12.7%
55 - 64	13.6%
65 - 74	10.6%
75 - 84	5.5%
85 +	2.1%
18 +	80.1%

2010 Population by Sex

Males	905
Females	954

2014 Population by Sex

Males	926
Females	983

2019 Population by Sex

Males	930
Females	997

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



Community Profile

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland
Latitude: 41.48494509
Longitude: -81.7329138

2010 Population by Race/Ethnicity

Total	1,861
White Alone	60.4%
Black Alone	21.7%
American Indian Alone	0.6%
Asian Alone	1.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	10.6%
Two or More Races	5.0%
Hispanic Origin	24.5%
Diversity Index	74.0

2014 Population by Race/Ethnicity

Total	1,908
White Alone	58.6%
Black Alone	21.7%
American Indian Alone	0.5%
Asian Alone	1.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	11.8%
Two or More Races	5.5%
Hispanic Origin	27.2%
Diversity Index	76.4

2019 Population by Race/Ethnicity

Total	1,928
White Alone	56.5%
Black Alone	21.7%
American Indian Alone	0.5%
Asian Alone	1.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	13.2%
Two or More Races	6.1%
Hispanic Origin	30.6%
Diversity Index	78.9

2010 Population by Relationship and Household Type

Total	1,859
In Households	98.8%
In Family Households	64.2%
Householder	20.2%
Spouse	9.1%
Child	25.3%
Other relative	5.4%
Nonrelative	4.2%
In Nonfamily Households	34.6%
In Group Quarters	1.2%
Institutionalized Population	0.0%
Noninstitutionalized Population	1.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



Community Profile

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland
Latitude: 41.48494509
Longitude: -81.7329138

2014 Population 25+ by Educational Attainment

Total	1,320
Less than 9th Grade	8.1%
9th - 12th Grade, No Diploma	10.6%
High School Graduate	22.6%
GED/Alternative Credential	3.6%
Some College, No Degree	25.8%
Associate Degree	4.5%
Bachelor's Degree	12.7%
Graduate/Professional Degree	12.1%

2014 Population 15+ by Marital Status

Total	1,569
Never Married	44.4%
Married	31.2%
Widowed	7.1%
Divorced	17.2%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	83.7%
Civilian Unemployed	16.3%

2014 Employed Population 16+ by Industry

Total	773
Agriculture/Mining	0.0%
Construction	2.3%
Manufacturing	15.3%
Wholesale Trade	1.0%
Retail Trade	8.9%
Transportation/Utilities	8.4%
Information	0.4%
Finance/Insurance/Real Estate	7.6%
Services	51.6%
Public Administration	4.4%

2014 Employed Population 16+ by Occupation

Total	774
White Collar	48.1%
Management/Business/Financial	6.3%
Professional	21.1%
Sales	10.1%
Administrative Support	10.6%
Services	26.8%
Blue Collar	25.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.9%
Installation/Maintenance/Repair	2.6%
Production	11.1%
Transportation/Material Moving	9.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



Community Profile

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland
Latitude: 41.48494509
Longitude: -81.7329138

2010 Households by Type

Total	778
Households with 1 Person	50.6%
Households with 2+ People	49.4%
Family Households	40.9%
Husband-wife Families	18.5%
With Related Children	7.5%
Other Family (No Spouse Present)	22.4%
Other Family with Male Householder	5.3%
With Related Children	2.4%
Other Family with Female Householder	17.1%
With Related Children	12.1%
Nonfamily Households	8.5%
All Households with Children	22.1%

Multigenerational Households	2.7%
Unmarried Partner Households	9.8%
Male-female	8.6%
Same-sex	1.2%

2010 Households by Size

Total	776
1 Person Household	50.8%
2 Person Household	25.4%
3 Person Household	10.7%
4 Person Household	6.8%
5 Person Household	3.5%
6 Person Household	1.3%
7 + Person Household	1.5%

2010 Households by Tenure and Mortgage Status

Total	777
Owner Occupied	26.8%
Owned with a Mortgage/Loan	18.8%
Owned Free and Clear	8.0%
Renter Occupied	73.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



Demographic and Income Profile

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland
Latitude: 41.48494509
Longitude: -81.7329138

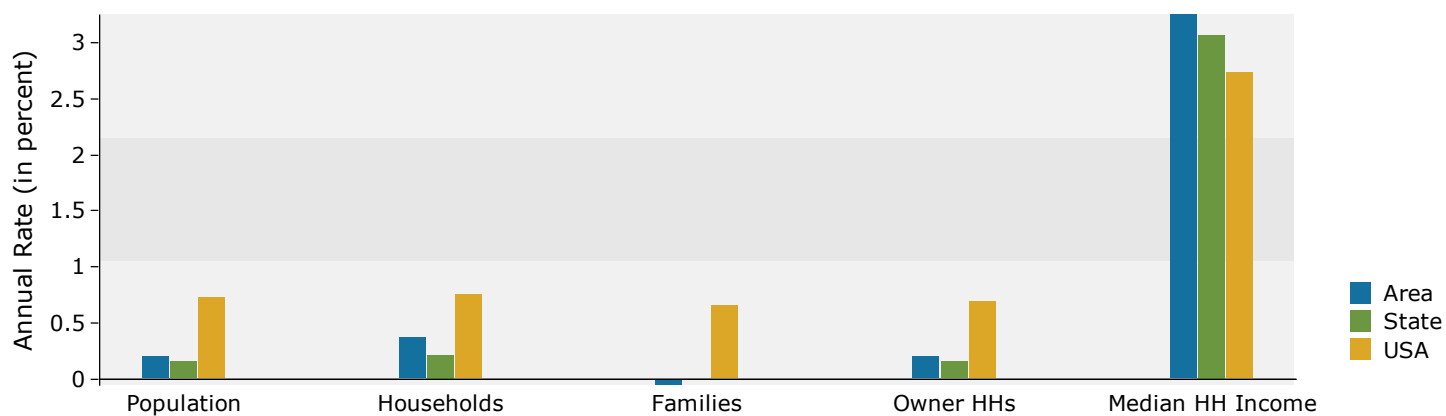
Summary	Census 2010	2014	2019				
Population	1,859	1,908	1,927				
Households	777	812	827				
Families	318	322	321				
Average Household Size	2.36	2.32	2.30				
Owner Occupied Housing Units	208	198	200				
Renter Occupied Housing Units	569	614	627				
Median Age	37.0	38.6	40.1				
Trends: 2014 - 2019 Annual Rate	Area	State	National				
Population	0.20%	0.16%	0.73%				
Households	0.37%	0.21%	0.75%				
Families	-0.06%	0.00%	0.66%				
Owner HHs	0.20%	0.16%	0.69%				
Median Household Income	3.25%	3.07%	2.74%				
Households by Income	2014		2019				
	Number	Percent	Number	Percent			
	<\$15,000	294	36.2%	290	35.1%		
	\$15,000 - \$24,999	142	17.5%	111	13.4%		
	\$25,000 - \$34,999	115	14.2%	108	13.1%		
	\$35,000 - \$49,999	98	12.1%	104	12.6%		
	\$50,000 - \$74,999	90	11.1%	105	12.7%		
	\$75,000 - \$99,999	37	4.6%	55	6.7%		
	\$100,000 - \$149,999	21	2.6%	36	4.4%		
	\$150,000 - \$199,999	10	1.2%	14	1.7%		
	\$200,000+	4	0.5%	5	0.6%		
Median Household Income	\$22,076		\$25,908				
Average Household Income	\$32,785		\$38,093				
Per Capita Income	\$16,366		\$19,196				
Population by Age	Census 2010		2014		2019		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	133	7.2%	126	6.6%	127	6.6%
	5 - 9	111	6.0%	116	6.1%	106	5.5%
	10 - 14	92	5.0%	97	5.1%	95	4.9%
	15 - 19	101	5.4%	99	5.2%	101	5.2%
	20 - 24	144	7.8%	149	7.8%	155	8.0%
	25 - 34	300	16.2%	278	14.6%	264	13.7%
	35 - 44	251	13.5%	242	12.7%	222	11.5%
	45 - 54	269	14.5%	271	14.2%	244	12.7%
	55 - 64	213	11.5%	240	12.6%	261	13.6%
	65 - 74	130	7.0%	167	8.8%	205	10.6%
	75 - 84	77	4.1%	87	4.6%	106	5.5%
	85+	36	1.9%	36	1.9%	40	2.1%
Race and Ethnicity	Census 2010		2014		2019		
	Number	Percent	Number	Percent	Number	Percent	
	White Alone	1,124	60.4%	1,119	58.6%	1,090	56.5%
	Black Alone	404	21.7%	414	21.7%	419	21.7%
	American Indian Alone	11	0.6%	10	0.5%	10	0.5%
	Asian Alone	31	1.7%	34	1.8%	37	1.9%
	Pacific Islander Alone	1	0.1%	1	0.1%	1	0.1%
	Some Other Race Alone	197	10.6%	225	11.8%	254	13.2%
	Two or More Races	93	5.0%	105	5.5%	117	6.1%
	Hispanic Origin (Any Race)	455	24.5%	520	27.3%	589	30.6%

Data Note: Income is expressed in current dollars.

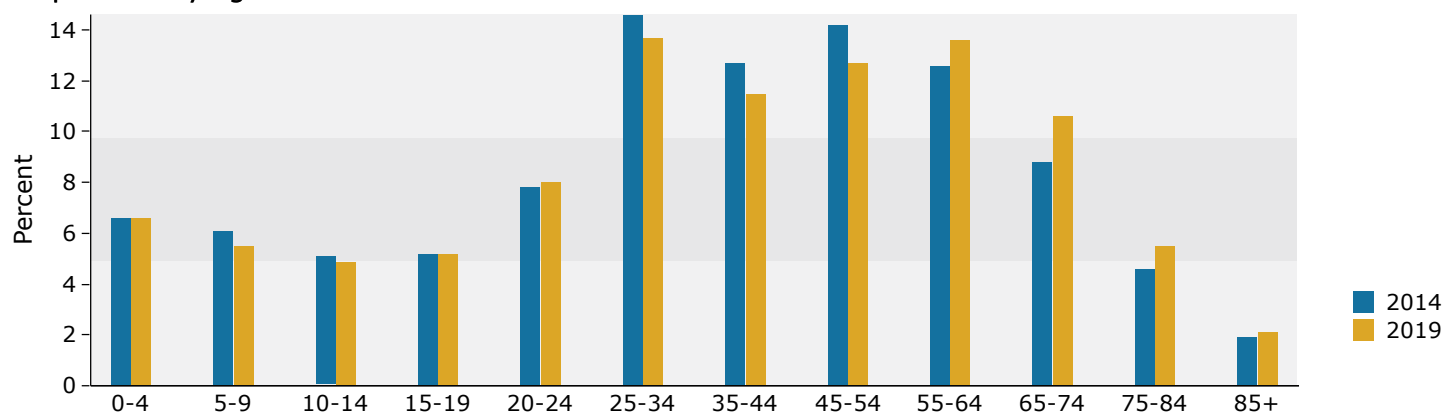
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

December 06, 2014

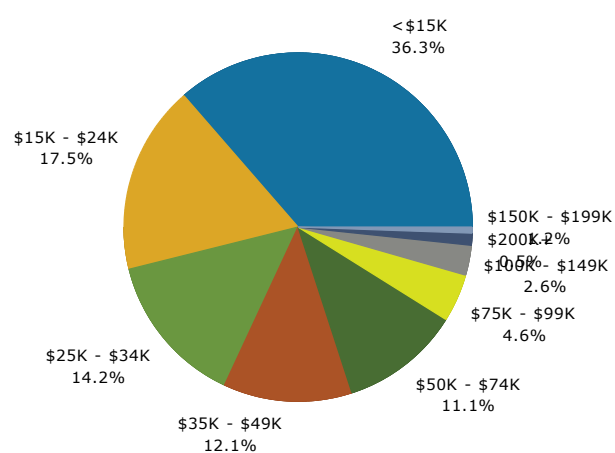
Trends 2014-2019



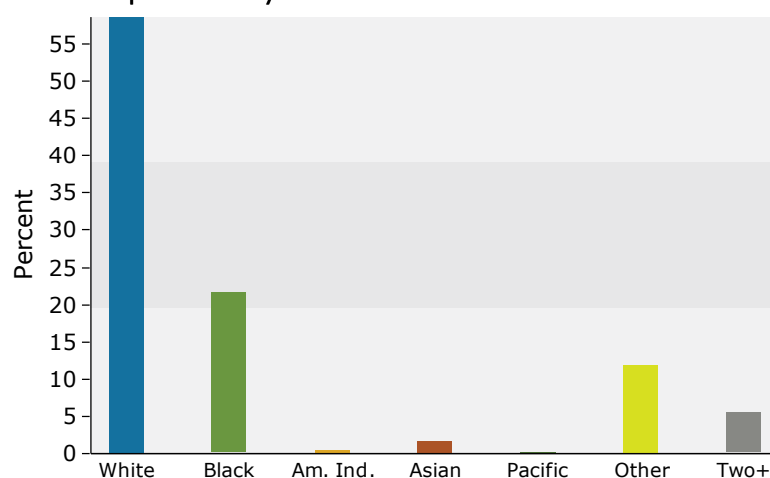
Population by Age



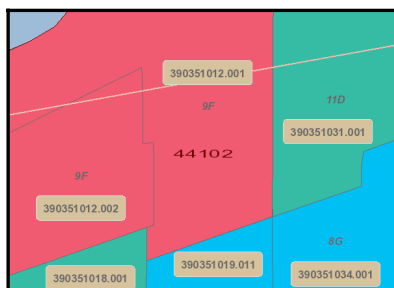
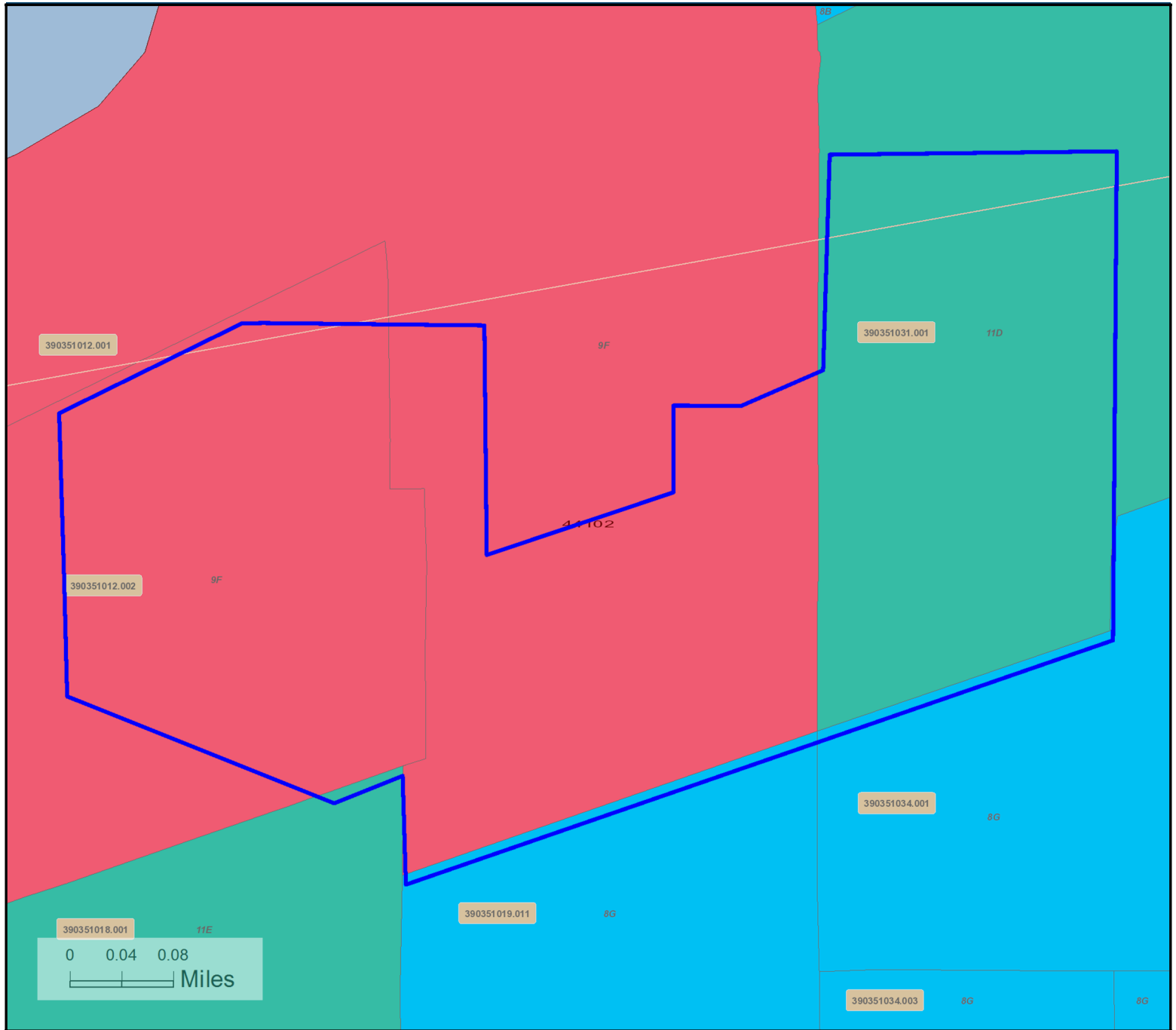
2014 Household Income



2014 Population by Race

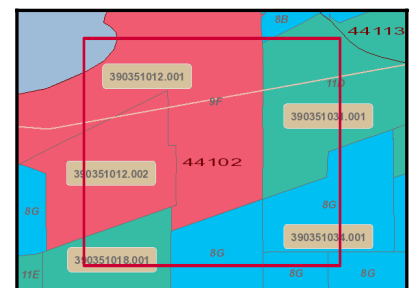


2014 Percent Hispanic Origin: 27.3%



Tapestry LifeMode

- | | |
|---|---|
| ■ L1: Affluent Estates | ■ L8: Middle Ground |
| ■ L2: Upscale Avenues | ■ L9: Senior Styles |
| ■ L3: Uptown Individuals | ■ L10: Rustic Outposts |
| ■ L4: Family Landscapes | ■ L11: Midtown Singles |
| ■ L5: GenXurban | ■ L12: Hometown |
| ■ L6: Cozy Country | ■ L13: Next Wave |
| ■ L7: Ethnic Enclaves | ■ L14: Scholars and Patriots |



Source: Esri

December 06, 2014

Prepared by Esri



Dominant Tapestry Map

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland

Tapestry Segmentation

Tapestry Segmentation represents the fifth generation of market segmentation systems that began 30 years ago. The 67-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the map to the list below. Click each segment below for a detailed description.

Segment 1A (Top Tier)	Segment 8C (Bright Young Professionals)
Segment 1B (Professional Pride)	Segment 8D (Downtown Melting Pot)
Segment 1C (Boomburbs)	Segment 8E (Front Porches)
Segment 1D (Savvy Suburbanites)	Segment 8F (Old and Newcomers)
Segment 1E (Exurbanites)	Segment 8G (Hardscrabble Road)
Segment 2A (Urban Chic)	Segment 9A (Silver & Gold)
Segment 2B (Pleasantville)	Segment 9B (Golden Years)
Segment 2C (Pacific Heights)	Segment 9C (The Elders)
Segment 2D (Enterprising Professionals)	Segment 9D (Senior Escapes)
Segment 3A (Laptops and Lattes)	Segment 9E (Retirement Communities)
Segment 3B (Metro Renters)	Segment 9F (Social Security Set)
Segment 3C (Trendsetters)	Segment 10A (Southern Satellites)
Segment 4A (Soccer Moms)	Segment 10B (Rooted Rural)
Segment 4B (Home Improvement)	Segment 10C (Diners & Miners)
Segment 4C (Middleburg)	Segment 10D (Down the Road)
Segment 5A (Comfortable Empty Nesters)	Segment 10E (Rural Bypasses)
Segment 5B (In Style)	Segment 11A (City Strivers)
Segment 5C (Parks and Rec)	Segment 11B (Young and Restless)
Segment 5D (Rustbelt Traditions)	Segment 11C (Metro Fusion)
Segment 5E (Midlife Constants)	Segment 11D (Set to Impress)
Segment 6A (Green Acres)	Segment 11E (City Commons)
Segment 6B (Salt of the Earth)	Segment 12A (Family Foundations)
Segment 6C (The Great Outdoors)	Segment 12B (Traditional Living)
Segment 6D (Prairie Living)	Segment 12C (Small Town Simplicity)
Segment 6E (Rural Resort Dwellers)	Segment 12D (Modest Income Homes)
Segment 6F (Heartland Communities)	Segment 13A (International Marketplace)
Segment 7A (Up and Coming Families)	Segment 13B (Las Casas)
Segment 7B (Urban Villages)	Segment 13C (NeWest Residents)
Segment 7C (American Dreamers)	Segment 13D (Fresh Ambitions)
Segment 7D (Barrios Urbanos)	Segment 13E (High Rise Renters)
Segment 7E (Valley Growers)	Segment 14A (Military Proximity)
Segment 7F (Southwestern Families)	Segment 14B (College Towns)
Segment 8A (City Lights)	Segment 14C (Dorms to Diplomas)
Segment 8B (Emerald City)	Segment 15 (Unclassified)

Source: Esri

December 06, 2014

Prepared by Esri



Executive Summary

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland
Latitude: 41.48494509
Longitude: -81.7329138

Population

2000 Population	2,146
2010 Population	1,859
2014 Population	1,908
2019 Population	1,927
2000-2010 Annual Rate	-1.43%
2010-2014 Annual Rate	0.61%
2014-2019 Annual Rate	0.20%
2014 Male Population	48.5%
2014 Female Population	51.5%
2014 Median Age	38.6

In the identified area, the current year population is 1,908. In 2010, the Census count in the area was 1,859. The rate of change since 2010 was 0.61% annually. The five-year projection for the population in the area is 1,927 representing a change of 0.20% annually from 2014 to 2019. Currently, the population is 48.5% male and 51.5% female.

Median Age

The median age in this area is 38.6, compared to U.S. median age of 37.7.

Race and Ethnicity

2014 White Alone	58.6%
2014 Black Alone	21.7%
2014 American Indian/Alaska Native Alone	0.5%
2014 Asian Alone	1.8%
2014 Pacific Islander Alone	0.1%
2014 Other Race	11.8%
2014 Two or More Races	5.5%
2014 Hispanic Origin (Any Race)	27.2%

Persons of Hispanic origin represent 27.2% of the population in the identified area compared to 17.5% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 76.4 in the identified area, compared to 62.6 for the U.S. as a whole.

Households

2000 Households	854
2010 Households	777
2014 Total Households	812
2019 Total Households	827
2000-2010 Annual Rate	-0.94%
2010-2014 Annual Rate	1.04%
2014-2019 Annual Rate	0.37%
2014 Average Household Size	2.32

The household count in this area has changed from 777 in 2010 to 812 in the current year, a change of 1.04% annually. The five-year projection of households is 827, a change of 0.37% annually from the current year total. Average household size is currently 2.32, compared to 2.36 in the year 2010. The number of families in the current year is 322 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



Executive Summary

Gordon Square Arts District
Area: 0.21 square miles

Gordon Square Arts District - Cleveland
Latitude: 41.48494509
Longitude: -81.7329138

Median Household Income

2014 Median Household Income	\$22,076
2019 Median Household Income	\$25,908
2014-2019 Annual Rate	3.25%

Average Household Income

2014 Average Household Income	\$32,785
2019 Average Household Income	\$38,093
2014-2019 Annual Rate	3.05%

Per Capita Income

2014 Per Capita Income	\$16,366
2019 Per Capita Income	\$19,196
2014-2019 Annual Rate	3.24%

Households by Income

Current median household income is \$22,076 in the area, compared to \$52,076 for all U.S. households. Median household income is projected to be \$25,908 in five years, compared to \$59,599 for all U.S. households

Current average household income is \$32,785 in this area, compared to \$72,809 for all U.S. households. Average household income is projected to be \$38,093 in five years, compared to \$83,937 for all U.S. households

Current per capita income is \$16,366 in the area, compared to the U.S. per capita income of \$27,871. The per capita income is projected to be \$19,196 in five years, compared to \$32,168 for all U.S. households

Housing

2000 Total Housing Units	982
2000 Owner Occupied Housing Units	209
2000 Renter Occupied Housing Units	645
2000 Vacant Housing Units	128
2010 Total Housing Units	971
2010 Owner Occupied Housing Units	208
2010 Renter Occupied Housing Units	569
2010 Vacant Housing Units	194
2014 Total Housing Units	981
2014 Owner Occupied Housing Units	198
2014 Renter Occupied Housing Units	614
2014 Vacant Housing Units	169
2019 Total Housing Units	962
2019 Owner Occupied Housing Units	200
2019 Renter Occupied Housing Units	627
2019 Vacant Housing Units	135

Currently, 20.2% of the 981 housing units in the area are owner occupied; 62.6% are renter occupied; and 17.2% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.6% are vacant. In 2010, there were 971 housing units in the area - 21.4% owner occupied, 58.6% renter occupied, and 20.0% vacant. The annual rate of change in housing units since 2010 is 0.46%. Median home value in the area is \$88,924, compared to a median home value of \$190,791 for the U.S. In five years, median value is projected to change by 6.89% annually to \$124,074.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014

